

otability

The Update of the National Voters' Register:
7th – 30th April 2015



“What you need to know”



VOTABILITY

The Update of the National Voters' Register:

7th – 30th April 2015



Citizens' Coalition for Electoral Democracy in Uganda (CCEDU)

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Introduction:

The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU) is a broad civil society coalition founded in 2009 with membership of over 800 civil society organisations and representative of the various interest groups that advocate for comprehensive electoral democracy in Uganda. The overriding agenda of this coalition is to advocate and promote integrity, transparency and active citizen participation in Uganda's electoral processes.

Prior to the 2011 elections, CCEDU successfully undertook a nationwide voter education campaign dubbed: *'Honour Your Vote'*. This multi-media campaign was aimed at mobilizing citizens to participate in the 2011 general elections as well as influencing citizens to demand for better governance, greater accountability and transparency from their leaders.

Ahead of the 2016 general elections, CCEDU is accredited by the Electoral Commission to conduct voter education. In the initial phase, CCEDU will undertake a voter education/mobilization campaign dubbed **"Votability"**¹ (*see appendix 1*) to mobilise Ugandans aged eighteen (18) years and above to peacefully and actively participate in the general Voter Register Update that will take place in every parish/ward in Uganda² between Tuesday 7th April 2015 through Thursday 30th April 2015.

The general update of the Voters Register in every Parish/Ward is provided for in Article 61(1)(e) of the Constitution².

¹Appendix 1 defines "Votability" in detail.

²The Electoral Commission shall compile, maintain, revise and update the voters register.

Facts About the Voters' Register Update Exercise

Purpose:

- The purpose of the update exercise is to register eligible Ugandan citizens of eighteen (18) years and above who are not yet registered as voters.
- Persons who registered during the mass enrollment for issuance of the National Identity Cards, and were successfully verified as Ugandan citizens, will not be required to register again during this update exercise. This is because the Electoral Commission has already extracted their particulars from the National Identification Register.
- Enable eligible voters to scrutinize and confirm that their particulars appear on the Voters' Register at the voting locations of their choice.

Activities to be conducted:

- Register (for voting purposes) eligible Ugandan citizens of eighteen (18) years and above who did not register during the national ID registration exercise that occurred between 1st April 2014 to 11th January 2015 or those did not register in previous elections.
- Transfer of particulars of voters who wish to move to new voting locations than those they listed at the time of national ID registration.
- Eligible voters will confirm that their particulars appear on the Voters' Register at the voting locations of their choice.
- Voters will identify and correct any errors that may appear in their particulars on the register.

Venue:

- The general update of the national Voters' Register will be conducted at update stations in each parish throughout Uganda.

Timing:

- The general update of the register is taking place between Tuesday 7th April 2015 through Thursday 30th April 2015.
- The update exercise starts at 8:00am to 6:00pm, on each of the appointed dates, including weekends (Saturday, Sunday and public holidays).

Conduct of the Update Exercise:

- The general update will be conducted at the Parish level by the update teams.
- Each update team will draw a programme reflecting their plan to register all eligible persons in the parish.
- This programme should be availed to all major stakeholders in the parish including: sub county supervisors, Returning Officers and Political Parties/Organisations.
-

Procedure:

- The Update exercise is a self-reporting arrangement. An eligible voter will report at their nearest voter update center in person.
- New applicants: (who did not register during the national ID registration exercise that occurred between 1st April 2014 to 11th January 2015 or previous election register updates) will be registered.
- Eligible voters will peruse the register and confirm their status of registration.
- Voters wishing to transfer to new polling stations than originally indicated during the national ID registration will report to the update team.

What you need to know

- Voters will check their particulars and correct any incorrect entries by filling a correction form.
-

Special Interest Groups (SIGS):

- During the Update Exercise, persons comprising the SIGs who have not yet registered under the national ID registration will be enrolled for purposes of compiling the voters' register for SIGs. The SIGs include: Youth, Persons with Disability (PWD), Older Persons, Women, Workers and the Army.
- For purposes of the Update exercise, the SIGs that are targeted include:
 - The Youth – by entering the correct date of birth (i.e persons aged between 18 and 30 years at the time of registration).
 - PWDs – by entering on the form, the nature of disability (e.g blind, deaf or Physical).
 - Older Persons – by entering the date of birth (i.e persons aged 60 years and above at the time of registration).
 - Other SIGs like Workers, UPDF and Women will be handled at a later stage.

At the Voter Update Center:

Table 1:

- Identification of eligible voter;
- Checking to see if voter details are on the register;
- If voter's details are correct, a tick is put against the name on the register;
- If the details do not exist or are incorrect, the voter moves to table 2.

What you need to know

Table 2:

- Filling of the applicant's details on Registration, Transfer, or Correction of Particular form³;
- Capturing of text data on Biometric system⁴ for new applicants;
- Take photographs, fingerprints and electronic signature for new applicants;
- Signing of application form.

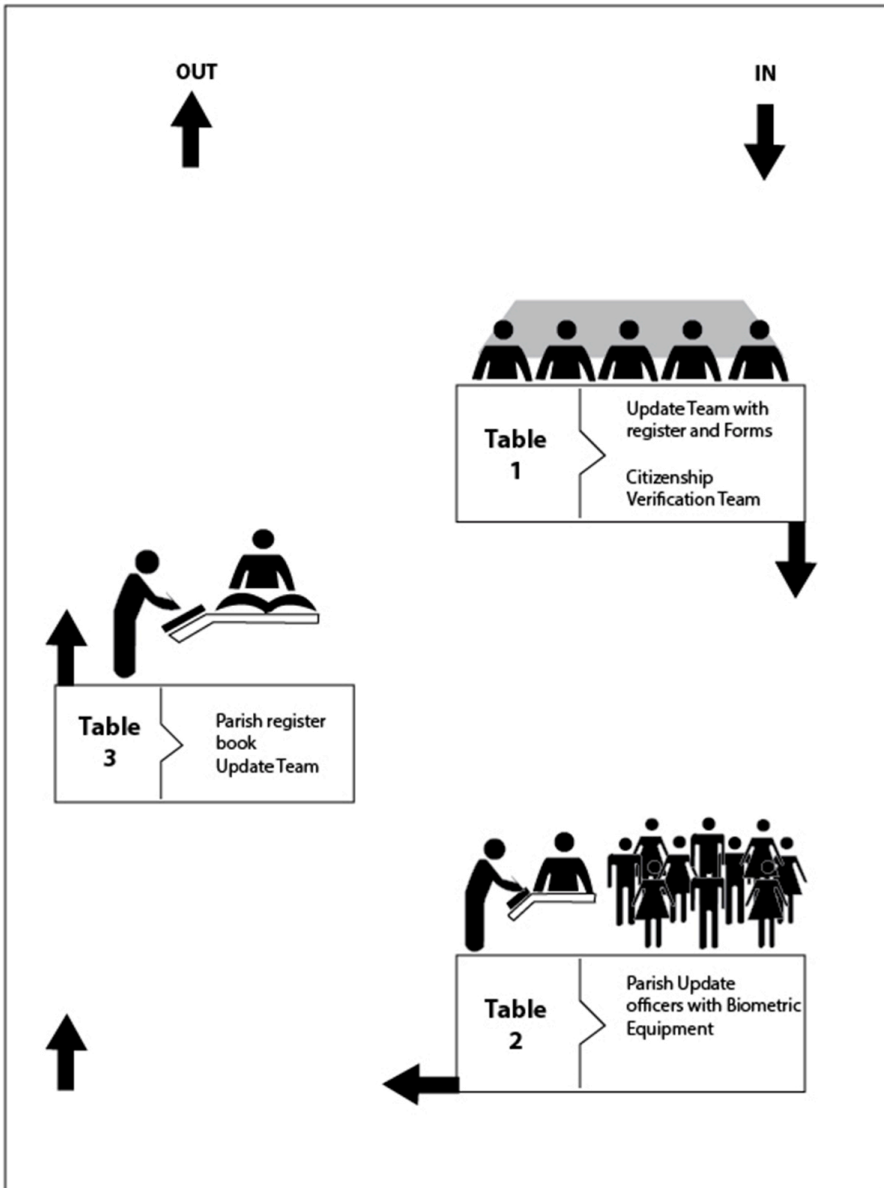
Table 3:

- Recording the applicant's particulars in the registration book;
- Checking and ensuring that all details on the forms are filled correctly;
- Packing the Application form in the relevant envelope.

³ All forms must be filled in CAPITAL LETTERS and signed off.

⁴ A biometric system is used to electronically capture bio-data and the biometrics id a person for purposes of identification (this also prevents multiple registrations). The components of the biometric system include: Computer/Laptop; Camera; Fingerprint scanner; Signature pad; Software; and Digital Scanner

LAYOUT OF THE REGISTRATION STATION



Appendix 1:

What is VOTABILITY?

VOTABILITY is a multi-media messaging campaign that has been crafted by CCEDU for the 2015 Voter Register Update and Display Exercise.

VOTABILITY is a novel, catchy term coined to capture the essence of this campaign. **Votability** arises from combining the words **‘VOTE’** and **‘ABILITY.’** The term is used to refer to the eligibility, ability, preparedness, and exercising the right to vote.

Objectives of the VOTABILITY campaign:

- To popularise the Voter Register Update and Display Exercise (VRUDE).
- To change the attitudes of the electorate to positively embrace electoral processes.

The key messages are:

- Quality of life depends on the leaders one chooses.
- All eligible voters should visit their local update centers to confirm and verify their voter details within the designated time frame.

Why VOTABILITY?

The **VOTABILITY** campaign is being implemented to respond to the following pertinent issues:

- There is a **NEW** Voter Register and it is important that everyone who is eligible is on it! Not many people know this.
- The **Voter Register Update and Display Exercise** will run for a limited period and is the last chance to ensure one's **VOTABILITY** in the next elections!
- There is evidence of low confidence in electoral processes and low interest in pre-polling day activities amongst the electorate! (**VOTER APATHY**).
- Although voter registration has grown over the years, voter turnout is receding.

Where will VOTABILITY be implemented?

The **VOTABILITY** campaign will run concurrently on various media platforms across country during the **Voter Register Update and Display Exercise**. Although focus will remain on the primary target group particularly in urban centres, communication will reach ALL eligible Ugandan Voters through the following media:

What you need to know

Activity	WHERE?
Experiential road shows	10 national locations spread across the country
Outdoor billboards and suburb signs	45 locations across the country
Radio messaging	All major radio stations using 11 languages
Television commercials and debates	2 major stations in English and Luganda
Social media and website	Internet-based
Promotional items such as t-shirts; posters; sports betting slips; wrist bands etc.	Throughout the campaign across the country
Taxi hind screen stickers	100 taxis plying major routes to and fro and within Kampala

Who will **VOTABILITY** reach?

VOTABILITY has been designed to reach ALL eligible Ugandan voters across the country. The campaign has been segmented into different media messaging channels to target different demographic groups through communication that appeals to them. The primary target population will be youth (18-35 years) because they make up 70% of the voter eligible population in Uganda. This group is also generally characterized as apathetic to matters of governance. All communication channels however

What you need to know

will carry the same key message slightly adjusted to emotionally and conveniently maximally reach each group. eg:

Communication Channel	Target Group
Social media	Urban ‘corporates’
Road shows	Rural communities
Sports betting slips	Rural and urban youth

Traditional messaging such as billboards, radio, TV and print media will ensure that the message continues to reach not only the specific targeted groups but ALL eligible Ugandan voters.

Appendix 2:

MEMBERSHIP WITH CCEDU

There are two tiers of membership with the coalition and these include Individual and institutional membership.

Individual Membership

Persons interested in signing up for membership with CCEDU can either visit the secretariat offices and sign up in the membership register or fill the individual membership nomination form and deliver a soft or hard copy to our offices.

Institutional Membership

Institutions that are interested in membership with the coalition are required to fill the organisational application form and attach the documents stipulated below on submission.

1. Cover letter
2. Organisational profile
3. Organisational Constitution
4. Certificate of Registration
5. Passport Photos of 3 contact persons

After submission, the application is forwarded to the CCEDU Executive Committee for approval. As is practice, all approved applicants are officially admitted to CCEDU at the Annual Membership Platform.

What you need to know

INDIVIDUAL MEMBERSHIP NOMINATION FORM

(For participation in program activities)

Date: _____

DETAILS _____ (Please fill in clear bold capital letters)

1. **PART ONE**-Personal

Full Names: _____ Date of Birth _____

Postal Address _____ Email address: _____

Tel No(s): _____ Gender (enter "M" or "F" only): _____

Town/ Centre of residence _____ Area; _____

Occupation: _____ Profession: _____

Voting Constituency _____ Voters Card No: _____

Date of CCEDU Registration: _____ Position (if any): _____

2. **PART TWO** - Referees (One of two or both)

Name: i. _____ Institution: _____

Name: ii. _____ Institution: _____

Signature: i. _____ Signature: ii. _____

Applicant's signature: _____ Date: _____

What you need to know

3. For Secretariat use only

Checked by (name): _____ Signature _____

Approved by (name): _____ Signature _____

4. NOTE

Nomination forms should be returned with the following attachments:-

- ✓ Membership forms should be filled in duplicate
- ✓ A photo copy of valid National voter's card/ID
- ✓ Two passport size pictures

What you need to know

PLATFORM MEMBERSHIP APPLICATION FORM (FOR INSTITUTIONS)

Date:- _____

Form No:- _____

DETAILS

(Please fill in clear bold capital letters)

1. ORGANIZATION CONTACTS

Name of Institution:- _____

Acronym:- _____ Web Address (if any):- _____

Postal Address: _____ E-mail Address(s):- _____

Telephone no(s):- _____ Skype:- _____

Physical Address:-Street _____ Plot No:- _____

Building:- _____ Town:- _____

Year of Registration:- _____ No. Of Registered Members:- _____

Current Head of Institution:-

Institutional Orientation:-

2. CONTACT PERSON(S)

i. Name:- _____ Designation:- _____

E-mail Address: - _____ Telephone No(s):- _____

ii. Name:- _____ Designation:- _____

E-mail Address: - _____ Telephone No(s):- _____

iii. Name:- _____ Designation:- _____

E-mail Address:- _____ Telephone No(s):- _____

What you need to know

3. KEY ACTIVITY SCOPE

- i. _____
- ii. _____
- iii. _____
- iv. Other _____

4. SCOPE OF OPERATION (S)

(If national-simply fill 'national')

- I. _____
- II. _____
- iii. _____
- iv. _____

5. AWARDS/RECOGNITIONS/COMMENDATIONS (if any)

(If more than four, type detail(s) and attaché on separate sheet of paper)

- i. _____
- ii. _____
- iii. _____
- iv. _____

i. Name of signatory:- _____ Designation:- _____

Signature:- _____

ii. Name of signatory:- _____ Designation:- _____

Signature:- _____ Official Stamp:- _____

For secretariat use only;

Application received by _____ Designation:- _____

Application proposed by (Board Member):- _____
Sign:- _____

Application Seconded by (Board Member):- _____
Sign:- _____

Application approved by CCEDU Board:- _____
Chair signature and stamp:- _____

Note: - Duly filled application forms should include the following attachments:-

- ✓ An organizational profile
- ✓ Two passport size photos of nominated contact persons
- ✓ Application should be signed by two authorized officials from the applying organization



What is your  votability?



**Check & update your details in the
NEW VOTERS' REGISTER today!**

For more information please contact:

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