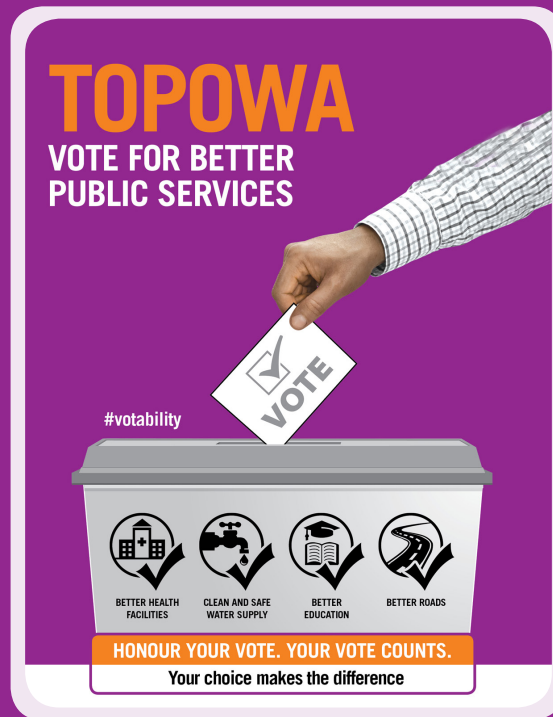


Towards the 2016 General Elections

# A VOTER MOBILISATION GUIDE



Citizens' Coalition for Electoral Democracy in Uganda

Towards the 2016 General Elections

# A VOTER MOBILISATION GUIDE

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## Acronyms:

CCEDU	Citizens' Coalition for Electoral Democracy in Uganda
DDP	Deeping Democracy Program
DGF	Democratic Governance Facility
HYV	Honour Your Vote
PWDs	Person(s) with Disability
E-day	Election day
TV	Television

## Introduction:

The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU) is a broad civil society coalition founded on August 19th 2009 with a membership of over 800 civil society organisations and representative of various interest groups that advocate for comprehensive electoral democracy in Uganda. The overriding agenda of this coalition is to advocate and promote integrity, transparency and active citizen participation in Uganda's electoral process. Over the past years, CCEDU has engaged in activities aimed at: advocacy for electoral reform; civic enlightenment, and motivation of citizens to actively participate in electoral processes alongside providing a forum for direct engagement of the political aspirants and the citizens on issues pertinent to them and their communities.

## Honour Your Vote campaign:

Prior to the 2011 elections, CCEDU successfully mounted a nationwide voter mobilisation campaign dubbed: 'Honour Your Vote'. This multi-media campaign was aimed at mobilizing citizens to participate in the 2011 general elections as well as influencing citizens to demand for better governance, greater accountability and transparency from their leaders. A survey commissioned by the Deepening Democracy Program (DDP) confirmed that up to 58% of the voting population across Uganda was aware of the CCEDU 'Honour Your Vote' voter mobilisation intervention. Whereas most of the electorate had indicated laxity to participate in elections citing pre-determined electoral flaws, the 59% voter turnout reported by the Electoral Commission in the presidential elections is significantly attributed to the efforts of CCEDU's campaign. Post-election review meetings have consistently indicated that the voter turnout could have been worse had there not been a number of intersecting voter education and mobilization campaigns spearheaded by the 'Honour Your Vote' campaign. The 59% voter turnout represents 8,272,760 voters out of a total number of 13,954,129 registered voters in 2011.

## Votability I campaign:

Ahead of the 2016 general elections, CCEDU is accredited by the Electoral Commission to conduct voter education/mobilisation. In April/May 2015, CCEDU mounted a voter mobilisation campaign dubbed “*Votability*” to motivate Ugandans aged eighteen (18) years of age and above to peacefully and actively participate in the general Voter Register Update that occurred in each parish/ward in Uganda between Tuesday 7th April 2015 through Monday 11th May 2015<sup>1</sup>. An Ipsos Ltd survey conducted in the aftermath of the *Votability* campaign indicated that 77% Uganda’s electorate directly responded to the *Votability* campaign by going to verify their voting particulars on the voters register.

## Votability II campaign:

On 22nd September 2015, CCEDU launched a follow-on campaign dubbed “***Topowa, Honour Your Vote***”. This campaign builds on the successes of both the *Honour Your Vote* and the *Votability I* campaigns.

The ‘*Topowa, Honour Your Vote*’ campaign is based on the belief that voting is the cornerstone of every democracy and that it is the duty of every eligible citizen of Uganda to register as a voter and peacefully participate in various electoral processes including voting for a candidate/political party of his or her choice in secrecy, without fear or intimidation. Over the past years, the Ugandan electorate has been consistently disengaging from participating in electoral processes<sup>2</sup>. The key aim of this campaign therefore is to promote active, informed and meaningful citizen participation in all election activities prior, on and post the 2015/2016 elections.

1 *The general update of the Voters Register in each Parish/Ward is provided for in Article 61(1)(e) of the Constitution.*

2 *In 1996, the voter turn out at presidential level stood at 72.6%; in 2001, it went down to 70.3%; in 2006, the voter turn out stood at 69.2% and in 2011 it dropped to 59.3%*

The “**Topowa, Honour Your Vote**” campaign rallies voters to actively, meaningfully and responsibly participate in key electoral milestones, prior, during and after the 2015/2016 elections.

During the nomination and campaign period, the messages will take three major forms: 1) motivating the electorate to avidly and peacefully participate in the political campaign forums and platforms; 2) stimulating informed leader-voter context specific engagement around policy issues/positions that address citizen demands; and 3) promoting specific messaging that fosters informed citizen involvement in electoral processes.

E-day and post e-day messaging will be packaged around three major themes: 1) messages that will be promoted as the final rallying call to motivate eligible voters to get out and ‘put their *Votability* to test’; 2) recognizing those who participate in the poll – through promoting the ‘I honoured my vote, did you?’ messaging; and 3) messaging around peace, tolerance and respect for legitimate election outcome.

The “**Topowa, Honour Your Vote**” campaign is strategically utilizing select media channels to ensure maximum impact in a cost effective manner. Radio is a central component, as it remains the most utilized media in Uganda. Other media channels include: television, newspapers, social/new media platforms, outdoor billboards, posters, and experiential channels to give the campaign a 360-degree reach. The mix and composition of the media channels has been determined by strategic need, intended impact and cost considerations. To ensure that ordinary people across the country are reached, messages will be disseminated in at least (8) selected local languages in addition to English .

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*3 Messages will be translated into the 8 key dialects commonly used in Uganda including: Luganda, Runyoro/Rutooro/Runyankore/Rukiga, Luo, Swahili, Ateso, Karamijong, Lusoga and ugbara*

THE REPUBLIC OF UGANDA  
**THE ELECTORAL COMMISSION**

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Date: **2<sup>nd</sup> October, 2015** .....

ADMIN/72/01

REF: EC/GE16/01 REVISED MILESTONES FOR THE 2015-2016 GENERAL ELECTIONS ROADMAP

**DISPLAY OF THE NATIONAL VOTERS' REGISTER AND YOUTH, PWDS & OLDER PERSONS  
 REGISTERs IN LINE WITH ECA SEC. 24(1) & SEC. 25(1).**

No.	Electoral Activities	Start	Finish
1	Recruitment and Training of Display Officers	Wednesday, July 1, 2015	Tuesday, July 21, 2015
2	Display of the National Voters' Register at each Polling Station. In line with ECA Sec. 24(1) & Sec. 25(1).	Wednesday, July 22, 2015	Tuesday, August 11, 2015
3	Display of Youth, PWDS & Older Persons Registers in each Parish	Wednesday, July 22, 2015	Friday, July 31, 2015
4	Preparation of SIGs Display Returns for Tribunal meeting	Saturday, August 1, 2015	Sunday, August 2, 2015
5	Parish Tribunal Meetings for SIGs Display Registers	Monday, August 3, 2015	Tuesday, August 4, 2015
6	Display of Tribunal Recommendations for Youth, PWDS & Older Persons Registers in each Parish	Wednesday, August 5, 2015	Monday, August 10, 2015
7	Retrieval of SIGs Display Returns from Parishes to EC HQs	Tuesday, August 11, 2015	Friday, August 14, 2015
8	Parish Tribunal Meetings over the National Voters' Register	Wednesday, August 12, 2015	Thursday, August 13, 2015
9	Display of Tribunal recommendations at each Parish.. In line with ECA Sec. 25(1a)	Friday, August 14, 2015	Monday, August 24, 2015
10	Processing of Youth, PWDS & Older Persons' Registers Display Returns for Nominations and Polls	Saturday, August 15, 2015	Wednesday, August 19, 2015



11	Print and print finishing of Youth, PWDs & Older Persons' Registers for Nominations	Thursday, August 20, 2015	Saturday, August 22, 2015
12	Dispatch of SIGs Registers for Nominations to the Districts	Sunday, August 23, 2015	Monday, August 24, 2015
13	Packing and delivery of Polling Materials for Youth, PWDs & Older Persons Elections	Tuesday, August 18, 2015	Friday, August 28, 2015
14	Print and print finishing of Youth, PWDs & Older Persons Registers for Polls	Saturday, August 22, 2015	Wednesday, August 26, 2015
15	Delivery of SIGs Nomination Registers to Subcounties	Tuesday, August 25, 2015	Wednesday, August 26, 2015
16	Retrieval of National Voters' Register Display Returns from Polling Stations to EC Hqs	Tuesday, August 25, 2015	Thursday, September 10, 2015
17	Nomination of Candidates for Village Youth, PWDs & Older Persons Elections at Subcounty/Town Council/Municipal Division HQs	Thursday, August 27, 2015	Thursday, September 10, 2015
18	Cleaning and Processing the National Voters' Register for Nominations	Friday, August 28, 2015	Saturday, September 26, 2015
19	Harmonisation of Campaign Programmes at Parishes/Wards	Friday, September 11, 2015	Friday, September 11, 2015
20	Transmission of Nomination Returns to EC HQs	Saturday, September 12, 2015	Sunday, September 13, 2015
21	Campaigns for Village Youth, PWDs & Older Persons Candidates	Friday, September 11, 2015	Wednesday, September 16, 2015
22	Printing, packing and delivery of Voter Location Slips (VLS) to Sub-counties	Sunday, September 27, 2015	Sunday, October 11, 2015

**CONDUCTING VILLAGE YOUTH, PWDS & OLDER PERSONS COUNCILS AND COMMITTEES ELECTIONS**

23	Polling Day for Village Older Persons Councils/Committees Elections		Friday, September 18, 2015
24	Polling Day for Village PWDS Councils/Committees Elections		Monday, September 21, 2015
25	Polling Day for Village Youth Councils/Committees Elections		Wednesday, September 23,2015
26	Transmission of Copies of Declaration of Results Forms to ROs	Thursday, September 24, 2015	Thursday, September 24, 2015

**CONDUCTING PARISH/WARD YOUTH, PWDS & OLDER PERSONS COUNCILS AND COMMITTEES ELECTIONS**

27	Preparation of Parish/Ward Registers for Youth, PWDS & Older Persons by Parish Supervisors.	Thursday, September 24, 2015	Friday, September 25, 2015
28	Nomination of Candidates for Parish/Ward Level at Subcounty	Monday, September 28, 2015	Wednesday, September 30,2015
29	Transmission of Nomination Returns to ROs.	Thursday, October 1, 2015	Thursday, October 1, 2015
30	Campaigns for Parish/Ward Youth, PWDS & Older Persons Candidates.	Thursday, October 1, 2015	Monday, October 5, 2015
31	Polling Day for Parish/Ward Older Persons' Councils/ Committees Elections.		Wednesday, October 7, 2015
32	Polling Day for Parish/Ward PWDS' Councils/Committees Elections.		Thursday, October 8, 2015
33	Polling Day for Parish/Ward Youth's Councils/Committees Elections.		Monday, October 12, 2015
34	Transmission of Copies of Declaration of Results Forms to ROs.	Tuesday, October 13, 2015	Tuesday, October 13, 2015

<b>CONDUCTING SUBCOUNTY/TOWN/MUNICIPAL DIVISION YOUTH, PWDS &amp; OLDER PERSONS COUNCILS AND COMMITTEES ELECTIONS</b>			
35	Preparation of Subcounty/Town/Municipal Division Registers for Youth, PWDS & Older Persons Subcounty Supervisors.	Tuesday, October 13, 2015	Wednesday, October 14, 2015
36	Nomination of Candidates for Subcounty/Town/Municipal Division Youth, PWDS & Older Persons Councils/Committees Elections at Sub-county Level.	Thursday, October 15, 2015	Friday, October 16, 2015
37	Transmission of Nomination Returns to ROs	Saturday, October 17, 2015	Saturday, October 17, 2015
38	Campaigns for Subcounty/Town/Municipal Division Youth, PWDS & Older Persons Candidates.	Friday, October 16, 2015	Monday, October 19, 2015
39	Polling Day for Subcounty/Town/Municipal Division Older Persons' Councils/Committees Elections.		Wednesday, October 21, 2015
40	Polling Day for Subcounty/Town/Municipal Division PWDS' Councils/Committees Elections.		Thursday, October 22, 2015
41	Polling Day for Subcounty/Town/Municipal Division Youth's Councils/Committees Elections		Friday, October 23, 2015
42	Transmission of Copies of Declaration of Results Forms to ROs.	Saturday, October 24, 2015	Saturday, October 24, 2015
<b>CONDUCTING DISTRICT/CITY/MUNICIPAL DIVISION YOUTH, PWDS &amp; OLDER PERSONS COUNCILS AND COMMITTEES ELECTIONS</b>			
43	Preparation of District/City/Municipal Registers for Youth, PWDS & Older Persons by District Registrars.	Saturday, October 24, 2015	Sunday, October 25, 2015
44	Nomination of Candidates for District/City/Municipal Youth, PWDS & Older Persons Councils/Committees Elections at District.	Monday, October 26, 2015	Tuesday, October 27, 2015
45	Campaigns for District/City/Municipal Youth, PWDS & Older Persons Candidates.	Tuesday, October 27, 2015	Wednesday, October 28, 2015
46	Polling Day for Municipal/City Division Older Persons' Councils/Committees Elections.		Friday, October 30, 2015

**CONDUCTING SUBCOUNTY/TOWN/MUNICIPAL DIVISION YOUTH, PWDS & OLDER PERSONS COUNCILS AND COMMITTEES ELECTIONS**

47	Polling Day for Municipal/City Division PWDS' Councils/Committees Elections.		Monday, November 2, 2015
48	Polling Day for Municipal/City Division Youth's Councils/Committees Elections.		Tuesday, November 3, 2015
49	Polling Day for District/City Older Persons' Councils/Committees Elections.		Thursday, November 5, 2015
50	Polling Day for District/City PWDS' Councils/Committees Elections.		Friday, November 6, 2015
51	Polling Day for District/City Youth's Councils/Committees Elections.		Monday, November 9, 2015
52	Transmission of Copies of all SIGs Declaration of Results Forms by ROs to EC HQs.	Wednesday, November 11, 2015	Sunday, November 15, 2015
53	Nomination, campaign and polling for the National Youth Council Elections.	Monday, November 23, 2015	Wednesday, November 25, 2015

**NOMINATIONS AND CAMPAIGNS OF PRESIDENTIAL CANDIDATES**

54	Nomination of Presidential Candidates in line with Sec.8 of PEA.	Tuesday, November 3, 2015	Wednesday, November 4, 2015
55	Inspection of Nominations Papers submitted by Presidential (a) Candidates.	Tuesday, November 3, 2015	Friday, November 6, 2016
56	Harmonisation and publicity of Presidential Campaign Programmes at EC Headquarters.	Thursday, November 5, 2015	Sunday, November 8, 2015
57	Issuance of Electronic Copies of the NVR to Participating Political Parties & Organizations. In line with ECA Sec. 18A.	Thursday, November 5, 2015	Sunday, November 8, 2015
58	Campaigns (Presidential) In line with Sec. 21(1)	Monday, November 9, 2015	Wednesday, February 10, 2016

<b>NOMINATIONS AND CAMPAIGNS OF LOCAL GOVERNMENTS' COUNCILS ELECTIONS' CANDIDATES</b>			
59	Nomination of Candidates (Local Governments including Councillors for Youth, PWDs and Older Persons). In line with Section 119(1).	Monday, November 16, 2015	Friday, November 20, 2015
60	Harmonisation and publicity of Campaign Programmes for Local Governments Councils Candidates.	Saturday, November 21, 2015	Monday, November 23, 2015
61	Campaigns (Local Governments including Councillors' Representing SIGs).	Tuesday, November 24, 2015	Wednesday, February 10, 2016
<b>NOMINATIONS AND CAMPAIGNS OF CANDIDATES FOR PARLIAMENTARY ELECTIONS</b>			
62	Nomination of Candidates for Parliamentary (Constituency and District Woman). In line with Section 9. of Parliamentary Elections Act	Wednesday, December 2, 2015	Thursday, December 3, 2015
63	Nomination of Candidates for Election of Regional Youth MPs at EC Regional Offices.	Wednesday, December 2, 2015	Thursday, December 3, 2015
64	Nomination of Candidates for Election of National Youth Female MP at EC Headquarters.	Wednesday, December 2, 2015	Thursday, December 3, 2015
65	Nomination of Candidates for Election of PWDs and Workers' MPs at EC Headquarters.	Wednesday, December 2, 2015	Thursday, December 3, 2015
66	Nomination of Candidates for Election of UPDF MPs at UPDF HQs Headquarters.	Wednesday, December 2, 2015	Thursday, December 3, 2015
67	Harmonisation and publicity of Campaign Programmes for Parliamentary Candidates.	Friday, December 4, 2015	Sunday, December 6, 2015
68	Parliamentary Candidates Campaigns (Parliamentary). In line with Sec. 20.	Monday, December 7, 2015	Wednesday, February 10, 2016

<b>POLLING FOR PRESIDENTIAL, AND GENERAL PARLIAMENTARY AND LOCAL GOVERNMENT COUNCILS ELECTIONS</b>			
69	Recruitment and Pinning Up Lists of Polling Day Officials	Friday, January 8, 2016	Friday, February 5, 2016
70	Issuance of VLS to Voters	Friday, January 8, 2016	Saturday, February 6, 2016
71	Issuance of Hard Copies of the NVR to Participating Political Parties & Organizations. In line with ECA Sec. 18A.	Friday, January 22, 2016	Thursday, January 28, 2016
72	Training of Polling Day Officials	Monday, February 8, 2016	Wednesday, February 10, 2016
73	Polling Date (Presidential & Parliamentary) In line with Article 61(2)	Friday, February 12, 2016	Saturday, March 12, 2016
74	National Conference for Elections of PWD MPs.	Friday, February 12, 2016	Saturday, March 12, 2016
75	National Conference for Elections of Workers' MPs.	Friday, February 12, 2016	Saturday, March 12, 2016
76	Polling Date (Local Governments V)	Friday, February 12, 2016	Saturday, March 12, 2016
77	National Conferences and Election of Female Youth MP	Friday, February 12, 2016	Saturday, March 12, 2016
78	Polling Date (Local Governments - Municipalities)	Friday, February 12, 2016	Saturday, March 12, 2016
79	Regional Conferences for Election of Regional Youth MPs.	Friday, February 12, 2016	Saturday, March 12, 2016
80	Polling Date (Local Governments III)	Friday, February 12, 2016	Saturday, March 12, 2016
81	Army Council Conference for Elections of UPDF MPs	Friday, February 12, 2016	Saturday, March 12, 2016
82	Gazetting and publishing results	Friday, February 19, 2016	Friday, March 25, 2016
83	Compilation and submission of General Elections Report	Friday, April 1, 2016	Thursday, June 30, 2016
84	Post-electoral Activities.	Monday, February 15, 2016	Friday, June 30, 2017

N.B: The actual Polling Dates are to be appointed and published in line with Section 16 of the Presidential Elections Act, Section 18 of the Parliamentary Elections Act and Section 107 of the Local Governments Act.

## 1 Nomination of Candidates | Presidential, Councilors for Youths, PWDs & Older Persons, Parliamentary (Constituency and District Woman Representative):

1. Before you nominate/second a candidate, ensure that he/she meets the Constitutional requirements for that position;
2. Avoid and shun election malpractices such as impersonation, falsification of academic credentials, forgeries and manipulation;
3. Just like men, women too have the right to contest for any elective office. Women have the right to vote and also be voted for;
4. Persons with Disabilities (PWDs) who registered as voters have a right to vote and be voted for – disability is not inability;
5. The youth and the older persons have the right to participate fully in the electoral processes of their country, either as voters or as candidates.

## 2 Campaigns | Presidential Elections, Local Government, including Councilors for Youths, PWDs & Older Persons, Parliamentary (Constituency and District Women):

1. Political campaigns start at 7:00am and end at 6:00pm daily. Campaigning ends 24 hours before polling;
2. For you to make an informed decision, attend candidate meetings, rallies and campaign forums and analyse the manifestos of the different political parties/organisations/candidates;
3. It is your right to ask the candidates questions about their manifestos and how they intend to address your local community issues;

4. Vote for the candidate(s) (women or men) who provide manifesto and policy alternatives that address the issues affecting your community;
5. Shun, expose and report electoral malpractices including: vote buying, violence, hate speech, character assassination among others. It is everybody's right to enjoy peaceful, free and fair elections;
6. It is your right to belong and participate in the affairs of any political party or organisation of your choice;
7. Be tolerant and respect the views of others, even when those views might be different from your own;
8. The women, youth and older persons should without prejudice be provided adequate opportunities to express themselves before the electorate during campaigns.

### 3 Polling Period for General Elections:

1. Every citizen of Uganda of 18 years and above has a duty to register for public elections and referenda irrespective of their sex;
2. All registered voters have the right to freely elect the leaders of their choice without coercion, intimidation or any form of manipulation – don't leave this important decision with/for other people;
3. Identify and locate your polling station before hand to avoid polling day panic;
4. Voting begins at 7:00am and ends at 4:00pm. Only voters who were already in the queue before 4:00pm are allowed to vote after 4:00pm – be at your polling station in time;
5. On polling day, it is your right to witness the opening of the polling station, cast your ballot and witness the counting of the ballot papers, and the declaration of the election results at your polling station – help secure your vote;
6. Unless you have specially requested for assistance in voting, no one is supposed to see the choice that you have made on your ballot paper – it is your right to vote in secrecy;
7. Exercise your Constitutional right to vote for leaders of your choice – your vote, your choice;
8. The leaders we get after an election are our representatives – vote wisely;



9. Each voter has one vote – one man/woman, one vote;
10. Elections are a platform for citizen' participation in their country's democratic processes – participate, don't spectate;
11. Elections are meant to give citizens an opportunity to express themselves on which political party or organization forms government – shape your destiny;
12. Elections are meant to facilitate a peaceful change of leadership and/or government – your vote is your future;
13. Do not exchange your vote for money or any other material inducements – honour your vote;
14. Your vigilance and active participation in the electoral process is important in securing your vote and that of others – participate, don't spectate;
15. Each individual vote has weight in determining the rights that they have over the elected party or representative once the election has been won or lost – your vote counts.

## 4 Post-Election Period:

1. Elections come and go but Uganda remains – let's stay united regardless of our political persuasions;
2. Any election disputes must be solved peacefully and in accordance with the law – keep peace, law and order;
3. An election is a contest, be prepared to either win or lose – no matter the outcome, we must remain united and peaceful;
4. Those who win in an election are accountable and answerable to everybody, regardless of who supported or did not support them;
5. It is your duty and responsibility to peacefully accept the legitimate outcome of an election.

## SAMPLE *TOPOWA* CAMPAIGN ANNOUNCEMENTS

### ANNOUNCEMENT I

The 2016 elections are here. Nominations, rallies and campaigns have already begun. It is your right and responsibility to vote and participate in the electoral process.

So, *Topowa*. Honour your vote. Your vote counts. When the time for voting comes, go and vote. Go and exercise your right to choose. Your choice makes the difference.

**This message is from The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU).**

## ANNOUNCEMENT II

The election season has begun. Different candidates might come to you offering soap, salt, sugar and money to buy your vote. *Topowa!* Don't accept to sell your vote. Your vote is so important and powerful. Don't sell it. Honor your vote, because your vote counts. Use your vote wisely to vote for leaders who will improve our education, roads, health services, create jobs and end poverty. So, *Topowa*. When the time to vote comes, go and vote. Go and exercise your right to choose. Your choice makes the difference.

**This message is from The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU).**

## ANNOUNCEMENT III

Elections are here. We support different candidates. We have different opinions. But let's not fight because of elections. *Topowa!* Honour your vote. Elections come and go. But we, the people, stay.

So, let's stay calm and peaceful, and avoid all forms of violence during and after elections to build Uganda. *Topowa.* We are all Ugandans. This is our country. Let's stick together to take Uganda further.

**This message is from The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU).**

## ANNOUNCEMENT IV

Each Ugandan has a right to support a candidate of his or her choice during elections. This is okay because we have different opinions. But don't let elections turn you against your neighbor, husband, wife, workmate, friend or relatives. Let's not fight because of our political differences.

*Topowa!* Honour your vote. Let's stay calm during and after elections to build Uganda.

**This message is from The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU).**

## ANNOUNCEMENT V

Elections are here. Campaigns, rallies and nominations are taking place. And soon it will be voting time.

Let's all participate. But let's participate wisely. Don't sell your votes. Don't exchange your votes for sugar, soap, salt and money. Honor your vote. Your vote is very important.

Let's all go and vote. If we all vote, our roads, hospitals and education can improve. Let's all go and vote for leaders who can end poverty, create jobs and ensure security.

Let's attend the rallies. Let's go and vote, when it's time to vote. But let's avoid violence. Let's not fight one another because of elections. Let's not hate and turn against our neighbors. Let's stay calm and peaceful during and after elections.

*Topowa!* Don't give up. Don't lose hope. Go exercise your right to choose. Value your vote. Go and vote. Your choice makes a difference.

**This message is from The Citizens' Coalition for Electoral Democracy in Uganda (CCEDU)**

# The People's Pledge

We the People of Uganda, commit to participate peacefully, actively and responsibly in the forthcoming elections.

We undertake to focus on Issues, reject inducements, financial or otherwise.

We honour our vote.

For God and My Country



[www.ccedu.org.ug](http://www.ccedu.org.ug)











# TOPOWA

## HONOUR YOUR VOTE

To support this campaign or make inquiries, contact:

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**YOUR CHOICE  
MAKES THE  
DIFFERENCE**

